



WILLIAM JAMES

FRONT-END DEVELOPER

me@williamhames.com

(610) 348-5409

West Chester PA 19382

November 24, 2019

Relx

Philadelphia, PA

To whom it may concern,

I am sending my resume at this time to be considered for the front-end development position at your company. I believe my skills and interests will make me a great fit. I fulfill the listed requirements and seek to grow even more in these areas. I am proficient in the fundamentals such as HTML, CSS, JavaScript and JSON, as well as front-end frameworks and libraries including React, Bootstrap, Sass, jQuery and more.

Working the last two years as a webdev for Cru has allowed me to hone in on my front-end skillset. Working as a team, collaborating using useful tools such as Jira, Trello, Slack and most importantly GitHub, has given me the necessary experience to bring my code to the table. Additionally, I was provided the opportunity to work with many talented designers. Giving me experience communicating the technical hurdles that lie ahead of a designer's vision and challenging me to write code that performs as well as it looks.

Not only do I love web development I'm also quite proud of it. As you will find out shortly I did not get my bachelor's in Computer Science it's in English(I know), while some may see this as a bad thing, I do not. I believe it's taught me how to be a lifelong learner, to be motivated by my passion and allowed me to fully focus on web development. I'm proud of all that I've learned and feel I have come farther than many with a C.S. degree. I would love to join your team bringing with me not only my skills, but the same drive and determination that I have always put into web development.

Thank you for your time and consideration. I hope you will consider me, not just as a prospective employee but as an investment, learning is my hobby and web development is my passion. I believe your company is one that I could grow with.

Sincerely,

William Henry James

PERSONAL STATEMENT

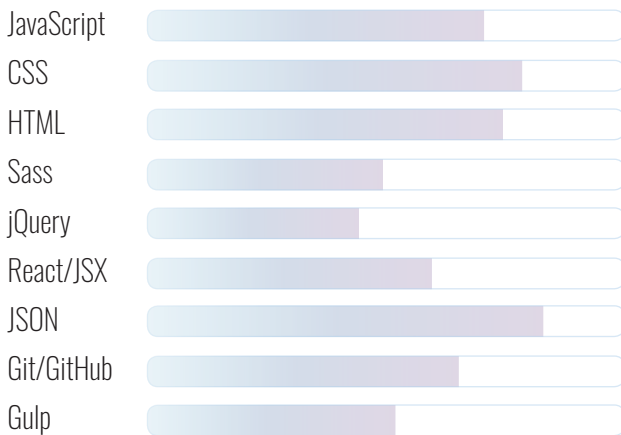
Highly passionate front-end web developer seeking to contribute and gain knowledge working alongside new developers. I'm an exceedingly devoted learner, who enjoys discovering newest practices and tools, committing the majority of my free time to learning and mastering them.

Contributions under current employment include, transitioning an outdated e-commerce store into a user friendly and visually appealing shopping experience, using JavaScript, HTML, and CSS. Doubling our average CTR over the last year by developing responsive hand coded email campaigns. Adding numerous custom components to our website including modals, email forms, carousels and more.

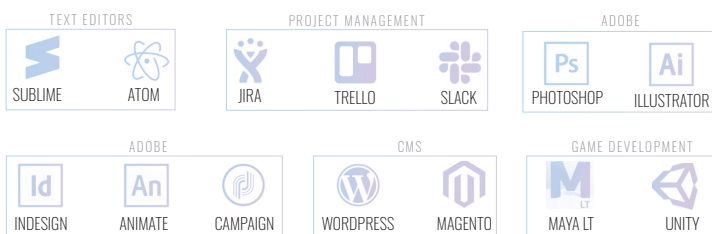
Outside of work most of my time is taken up developing new websites, learning and experimenting with new frameworks, APIs or libraries, williamhjames.com being the most recent endeavor. Other examples of personal projects include everything from HTML5 game development, wedding websites to a full blog using the MERN stack(still in production).

I would love the opportunity to contribute to a new team's projects in a similar way, helping to build something beautiful inside and out.

HARD SKILLS



APPLICATIONS

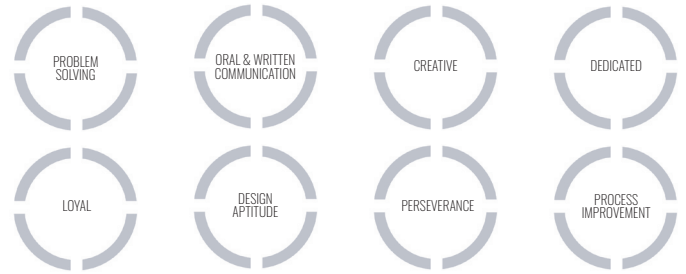


EDUCATION

West Chester University,
Bachelors Degree in English
West Chester, PA 2018

PROFFESIONAL DEVELOPMENT
Over 50 relevant MOOC courses completed through Lynda, Udemy and Stanford Lagunitas. List available upon request.

SOFT SKILLS



WORK HISTORY

CRU PUBLISHING WEBMASTER/FRONT-END DEVELOPER JANUARY 2018 TO PRESENT

- Implemented custom HTML and CSS code into CMS system based on evolving needs and strategies
- Built additional website components including, modals, email forms, carousels, additional static pages and more, using JavaScript, HTML and CSS
- Cleaned-up legacy code by implementing best practices, utilizing newer tools and standards such as ES6, fetch Bootstrap 4 and others
- Designed and implemented a restructuring of site and navigation
- Committed complicated bug fixes
- Simplified confusing or ambiguous UX, streamlined and restructured information to better implement a visual hierarchy, executed a mobile first approach to old and new code
- Communicated technical issues and concerns in layman's terms with marketing, accounting, publishing, and content creators
- Responsible for critical aspects of migration to Magento 2.3.2: update themes, extensions, integrate necessary components from Magento 1
- Worked with designers to execute UI/UX changes on Magento 2 that better align with Cru Press branding
- Regularly developed and delivered responsive HTML emails, using email friendly code and practices.

PART-TIME FREELANCE WORK WEB DESIGNER/DEVELOPER MARCH 2017 TO DECEMBER 2017

- Worked with a variety of clients helping to meet their visions and goals with an online presence. Constructed wireframes, mock-ups and custom made icons to help align with specific client branding or needs
- Delivered clean intuitive UX that fits clients' goals and vision
- Developed websites in accordance with design and strategies agreed upon by client, using HTML, CSS, and JavaScript as well as a variety of JS and CSS dependencies
- Worked with clients using CMS's like Wordpress to provide design updates and new functionality to existing websites